

PROMOTIONAL IDEAS FOR DISABILITY HISTORY AND AWARENESS WEEKS

1. Hang banners in schools and/or use school marquee to recognize Disability History and Awareness Week.
2. Allow students to design posters, fliers, and/or buttons related to Disability History and Awareness. Post student-designed posters and fliers in the school.
3. Use school and district Web sites to promote disability history and awareness.
4. Ask schools to include biographical information on famous people with disabilities in morning announcements.
5. Encourage district school board to pass a resolution recognizing Disability History and Awareness Week.
6. Distribute a letter announcing Disability History and Awareness Weeks, including a flier to all parents.
7. Ask the local PTA/PTO to include articles related to disability history and awareness in their newsletters and October meetings.
8. Ask teachers to incorporate into their lesson plans information about disability history and awareness.
9. Post a timeline of disability history in every school. Allow students to design timelines.
10. Encourage school libraries to do a book exhibit to expand students' understanding and awareness of Individuals with disabilities and related history and on the disability rights movement.
11. Contact local media outlets concerning articles and stories related to disability history or awareness during Disability History and Awareness Week.
12. Recognize the achievement of local and other people with disabilities all year. Focus on their abilities and achievements through the district Web site, newsletters, morning announcements, and working with local media for stories and articles.
13. Encourage schools to host school-wide Disability History & Awareness event(s).
14. Involve parents and other members of the community in planning and implementing activities at the district and school level.
15. Encourage student councils/student government in planning and implementing activities at district and school level.
16. Provide training for teachers concerning disability history and awareness -- give in-service points for participation.
17. Encourage district and school personnel to participate in Disability Mentoring Day. Additional

information on Disability Mentoring Day can be found at:

http://www.aapd.com/site/c.pv11lkNWJqE/b.5606851/k.CDB/Welcome_to_the_Disability_Mentoring_Program.htm

18. Designate a point person to coordinate disability history and awareness activities for the district.

These ideas and activities were adapted from the Florida Department of Education, Bureau of Exceptional Education and Student Services and Workforce Education, the Family Café, the Florida Developmental Disabilities Council, the Florida Youth Council, and the Florida Alliance for Assistive Services and Technology (FAAST).